

Marta ZANNONER

Creative, passionate, open minded and precise with years of experience in the field of communication and organization. Capable to relate with different kind of people in various environments and situations. Strong interest in theatre, opera, dance, ballet, music and Art.

CONTACT INFORMATION

Address: *Milan*

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Portfolio: martazannoner.wixsite.com

Journalist/Giornalista pubblicista iscritta all'Ordine



EXPERIENCE

Feb 2020 – June 2020 **Organization, Production and Logistic**

**Associazione Culturale
Mosaico Danza**
Turin, Italy

Organization of the 20th edition of Interplay Festival, dedicated to the International Contemporary Dance (from May 20 to May 30 in Turin)

Sep 2018 – Feb 2020

Press Office and Communication

The Hive Project Srl
Milan, Italy

- Organize the communication for Television programs, hosts, actors and directors (**Enrico Bertolino, Geppi Cucciari, Davide Livermore, Francesco Piccolo**)
- Press Office for *Tagadà (La7), Private Collection (Sky Arte)*
- Organize the communication for theatre (**Cineteatro Baretti di Torino**)
- Organize the communication for business companies
- Create communication plans and press releases

Sep 2018 - present

Social Media Manager

Collettivo ØNAR
Ancona, Italy

- Create social media campaigns and claims
- Create newsletters
- Organize and update social profiles

Oct 2010 - present

Freelance Journalist

- Create web content, articles and interviews for:
- MilanoTeatri (from March 2018) <http://www.milanoteatri.it/?s=marta+zannoner>
- Good Short Films (March 2016 Sep 2018) <http://www.goodshortfilms.it/>

Sep 2017 - Feb 2018

Press Office

Goigest Srl
Milan, Italy

Organize communication and media relations for music artists and TV

2016 - 2017

Press Office and Communication

- From Jun 2017 to Jul 2017 I carried out an internship at the Press Office of **Santarcangelo Festival** <http://santarcangelofestival.com/>
- From Jun 2016 to Aug 2016 I carried out an internship as Personal Assistant of the Artistic Director at **Teatro di Rifredi** in Florence <http://www.toscanateatro.it/>

Nov 2010 - Nov 2016

Speaker and Journalist

Radioincorso.it
Trieste, Italy

- Speaker
- Host
- Journalist

EDUCATION

2018 **MA in "Theatrical and cultural business and organization"**

Civica Scuola Paolo Grassi
Milan, Italy

Production, organization, marketing and communication of culture, theatre, performing arts, cinema and television.

2016 **BA in "Foreign Languages and Cultures"**

Università di Trieste

English and French language and literature

SKILLS

- Journalism
- Copywriting
- Writing
- Social Networks
- Communication
- Adobe Photoshop
- Adobe Premiere Pro CC
- Mac OS
- Microsoft Office
- Wordpress
- SEO- SEM
- Google Adwords
- Production
- Time management
- Flexibility
- Problem Solving
- Teamwork
- Organization
- Self motivation
- Self starting
- Independence
- Creativity
- Resilience

LANGUAGES

ITALIANO *Mother tongue*

ENGLISH *IELTS C1*

FRENCH *B2*

SPANISH *B2*

EXTRAS

2019 – Member of the Critic Jury at Crash Test Theatre Festival at Valdarno (VI), Italy