

Barbara Sparacio

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I am currently working as Producer in the cross-country team at Freeda Media. During my past experiences, I covered different positions in the advertisement, media and movie industries, both in Italy and abroad, specializing in the management of multimedia projects. I consider myself a reliable and flexible person, always curious and open to new opportunities in the media sector.



Working Experience

Producer & Coordinator Sep 2017 – Present **Freeda Media** Milan, Italy

I am currently responsible for the management of Freeda's cross-country team (IT, UK, ES). I supervise the production and the publication of various media content for the company's web channels. In my past roles I also covered branded content, managing and supervising timing, budgeting and production teams.

Main responsibilities: supervising the production of cross-country content (i.e. dedicated media published in all markets where Freeda operates). I coordinate the Italian, British and Spanish teams across the different stages of project development, from ideation to online publication.

Production & Producer Assistant Apr 2017 - Sep 2017 **Real Vision TV** George Town, Cayman Islands

I was responsible for the pre-production and production of shootings for documentaries, interviews and online content in the financial news industry.

Main responsibilities: location scouting and management for documentaries and interviews; creation of call sheet and schedules; project planning and retrotiming.

Production Coordinator Aug 2015 – Mar 2017 **Recalcati Multimedia** Milan, Italy

I worked as pre-production and production coordinator on different advertisement, movie and documentary projects.

Main responsibilities: location scouting; crew recruiting and management; equipment procurement; production logistics; management of crews and actors contracts; invoices and payments processing; company's website and social profiles management.

Main advertisement clients: Global Work, Saxo Bank, Vodafone, Snowcookie, Nelsen, Opa Fries, Stella Artois, Ferrero, Absolut Vodka.

Main corporate clients: Real Vision TV, NBA, AON.

Videoclips and movies: Prince Royce – Carrettera, Saimdang the Herstory.

Producer Assistant Jul 2015 – Aug 2015 **BRW Filmland** Milan, Italy

I assisted BRW Filmland in procurement tasks for advertising and media content projects.

Production Assistant Apr 2015 – Jun 2015 **Echo Film** Bolzano, Italy

I worked as pre-production and production assistant in the movie Schweinkopf al Dente. I was responsible for the coordination of the local suppliers and the Italian crew. I also assisted the German crew involved in the project.

Other Working Experiences

During my study period, I worked as hostess, promoter and waiter in different both in Italy and abroad.

Education

Degree in film production Nov 2012 – Jul 2015 **Civica Scuola di Cinema Luchino Visconti** Milan, Italy

I studied pre-production and production organization for the advertising and movie industry. During my studies, I acquired a solid background in logistics, budgeting and quotations. Finally, I also had the chance to work in short-filmmaking as production director.

Other Education

High School Diploma from Liceo Artistico Francesco Arcangeli (Bologna, Italy).

Skills

Software

Professional knowledge of MS Office (Excel, Word and vPowerPoint)
Professional knowledge of organisational software (i.e. Asana e Trello)
Advanced knowledge of Peggy and Vimeo

Other Skills

Retrotiming, budget and quotations
Production logistics
Teamwork
Multitasking

Languages

English

Advanced - C1 Level

Italian

Native Speaker

French

Basic - Level B1

Interests and hobbies

trekking, roadtrips, photography, modern cinematography, cooking, ceramics, tennis and snorkel-